## Summary

During more than a decade in medical communications, I developed expertise in both plain language for patients and academic writing styles for providers to encourage two-way outreach and education. My specialties are academic/professional education projects and referenced and reviewed patient health materials online and in print. I work seamlessly on teams via remote interfaces and collaborate broadly, from work with international authors for English-language editing to education of advertising specialists. I maintain high-quality abilities through professional organizations as a network leader, committee member, workshop leader, and mentor.

## Freelance Employment

**Freelance writing**

elsevier: Dorland’s content specialist (term writer/reviewer/editor)

american society of clinical oncology: Cancer.net blog contributor

remedy media/health central: Heart Disease regular contributor

National Community Pharmacists Association: print continuing education programs (*America’s Pharmacist*)

private Journal Services: journal article development and early/structural writing/editing directly with authors

Evidera: research and writing for literature review deliverables on smoking cessation, hemolytic anemias

Postgraduate Health: Continuing education programs for pharmacy technicians (PowerPak)

Wellness Partners LLC: online continuing education programs (FreeCE.com, Practitioner’s Edge/Integrity)

National Psoriasis Foundation: clinical research pipeline articles (*Psoriasis Advance*) and scholarly editorials

EBSCO/Salem Press: encyclopedia essays, glossaries, and appendices (multiple vols, topics; eg, *Cancer*, *Sub Abuse*)

Golson Media/SAGE: lead contributor, encyclopedia essays (*Stem Cell Encyclopedia*)

**Freelance editing**

Dartmouth Journal Services: *Journal of Clinical Oncology* article editing

American Society of Clinical Oncology: annual Educational Book editing and Daily News article editing/proofing

Wunderman/RTC: multimedia and consumer ad product microediting and macroediting, reference annotation

Elsevier: nursing textbook chapter and quiz question reviews for drug/dosage accuracy

Cadmus/Cenveo: scholarly editing on *Journal of Clinical Oncology* and American Society of Microbiology journals

National Psoriasis Foundation: clinical consultant editor, *Psoriasis Forum* peer-reviewed scholarly journal

Aegis Creative: editing and annotation on slide decks, education modules, and related product launch materials Allen Press Publishing: editing on *Experimental Biologic Medicine*, *American Journal of Health Promotion*, more

## Staff Employment History

Evidera: Senior Writer, Global Market Access Consulting: systematic literature searches, value dossiers

Lockheed Martin: Technical Writer II: National Library of Medicine Clinical Information Services

 AIDS*Info*: Managing editor, drug database, HIV/AIDS glossary, adult treatment guidelines

 Cancer.gov: Supportive Care PDQ writing/XML tagging

## Professional Development

*Memberships*

textbook and academic authors association

american medical writers association

Regional Networking Coordinator, Publications Committee Member, Workshop and Roundtable Leader

**Education**

university of toledo

PharmD with honors (drug information specialization), Rho Chi honor society president

Research topics: biotin effects on nail synthesis, atypical antipsychotic safety profiles

BS Pharm Sci (Medicinal Chemistry specialization), *magna cum laude*

Research topics: immunoglobulin/antibody therapies, MTX-2 snake toxin synthesis

harvey whitney books, annals of pharmacotherapy

Drug Information and Publishing externship

 Publication topics: pharmaceutical calculations education & textbook review, drug assay accuracy

**Continuing Education**

American medical writers association

Core Curriculum/Essential Skills Certificate in Writing and Editing

diploma in nutrition

Micro- and macronutrient dietary requirements, metabolic syndrome/obesity-related health issues

principal investigators certificate

 NIH clinical research training course for principal investigators

GCP training certificate

Guideline for Good Clinical Practice training course: ICH Topic E6

## Publications

*Published with*

*America’s Pharmacist*/ National Community Pharmacist Association

National Psoriasis Foundation

EBSCO/Salem Press

Golson Media/Greyhouse/SAGE

Wellness Partners, LLC/Integrity CE/PharmaCE/CECity

Cancer.net/blog

HealthCentral Heart Disease

*View publication details and follow media updates at*

[www.nicolevanhoey.weebly.com/publications](http://www.nicolevanhoey.weebly.com/publications)

 www.linkedin.com/in/nicole-van-hoey/

Twitter @vhmedcomm