

Nicole Van Hoey, PharmD

<https://nicolevanhoey.weebly.com>

Nicole_vanhoey@outlook.com

Twitter @VHMedComm

703-283-5022

As a pharmacist who specializes in drug information research, I am passionate about getting understandable health information to people—when they need it and where they most often seek it. In addition to developing clear, thoughtful explanations of medical topics for patients and consumers, I support clinicians and researchers with timely continuing education programs and editorial roles in the production of peer-reviewed scholarly works. I put my extensive research and writing expertise into practice with nonprofits, government contractors, academic publishers, and individual authors. I am comfortable working remotely on teams big and small and on projects that span years or that occur in real time during professional meetings.

Summary

- Nearly 20 years of experience in communication and publications for health and medicine
- Drug information research expertise in oncology, women's health, immunology, cardiometabolic conditions
- Expert provider of clear-language patient-facing online or print materials, in-person or print educational programs
- Passionate about accurate, timely editing from copy to production, from blogs to reference books

Featured Accomplishments

A main goal of my communications work is widespread patient outreach: provision of accurate, useful answers to common health questions.

- *with National Psoriasis Forum:* "Nicole's knowledge of drugs' chemistry and mechanism of action allowed her to translate complex research into brief, clear, and concise explanations for our lay readership. [She] is creative, expert, knows and adheres to deadlines and style policies, and is wonderful to work with."
- *for SPOHNC advocacy organization:* "I can't stop saying out loud how much I love [your article]—thank you!"

I demonstrate committed efforts to maintain and improve accessible health information.

- *as Salem Press featured writer:* "I have reviewed your [articles] and found them to be excellent."
- *about a National Community Pharmacists Association hypertension CE:* "Pharmacists on staff reviewed [your article] and liked the way you addressed the guidelines and focused on the patient."
- *during Elsevier Health dictionary update:* "Things are looking great on the edits you are making. Thanks!"

I facilitate global knowledge sharing through direct support of ESL researchers to provide clear translation of peer-reviewed journal publications and meeting presentation news reports.

- *with the Journal of Lipid Research:* "AEs had nothing but good things to say about you and the help you give our authors. They really appreciate your efforts and have been very pleased." *and from a Japanese author:* "Thank you again for invaluable suggestions."
- *from an international Applied and Environmental Microbiology author:* "The queries were good...Your [editor] did an excellent job. Many thanks!"

A strength of my in-house experience that I apply to all of my freelance business interactions is my ability to manage a project with high level of detail in full or in part while remaining a member of the team.

- *with the American Society of Clinical Oncology educational publications department on editing, proofing, and folio work on the Annual Meeting Book:* "Really appreciate all of the great work you've done....these edits look great. I'm extremely happy with the quality and attention to detail!"
- *on disease monograph development for ACC submission:* "VERY impressed with your work." —*from Dr. Esther Kim, cardiologist, SCAD Alliance*

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Work Experience

Freelance Editing

- Elsevier Health: *Dorlands* pocket and main dictionary editor; healthcare textbook content and assessment reviewer
- American Society of Clinical Oncology: *Daily News* staff editor; annual *Educational Book* editor and proofreader
- American Society for Biochemistry and Molecular Biology: technical editor working directly with authors, *J Lipid Res*
- Sheridan Journal Services: American Society of Clinical Oncology copy editor, 6-journal set (*J Clin Oncol* since 2005)
- National Psoriasis Foundation: medical production editor, *Psoriasis Forum* (consultant)
- Aegis Creative: medical editor + technical, referencing support on educational decks, patient brochures, CMS news
- American Society for Microbiology/Cenveo: technical copy editor (fast-turnaround) for multiple ASM journals
- Allen Press: copy editor, multiple journals in fields of biology and health/social sciences (APA and house styles)

Freelance Writing

- National Community Pharmacists Association: regular continuing education author, *America's Pharmacist* magazine
- Elsevier Health: *Dorlands* dictionary entry writer, pocket and main volumes
- Salem Health (Golson/Greyhouse/EBSCO/SAGE subsidiary): featured contributor, encyclopedia entries for infectious disease, substance abuse, oncology, alternative remedies, consumer health in the 2000s, stem cells, more
- Remedy Health: expert contributor, more than 30 articles about cardiovascular health for patient readers
- American Society of Clinical Oncology: regular contributor, Cancer.net health info posts for patients with cancer
- Wellness Partners/Integrity: featured contributor, more than 20 peer-reviewed allied health educational programs
- National Psoriasis Foundation: *Psoriasis Advance* medical writer, patient education articles and interviews

Staff/Other

- Wunderman/RTC: lead medical editor, breast cancer brands; staff in-person clinical training consultant
- Evidera: senior medical writer, Fabry disease team (literature reviews, value dossiers); style guide developer
- Uncommon Insights: subcontracted medical editor, Office on Women's Health centers of excellence report
- SCAD Alliance: medical writer for extensive literature search, new disease monograph preparation for NORD, ACC
- Private nonfiction book and academic research support, developing clear language "storylines" with ESL authors
- National Institutes of Health, Clinical Information Services: *AIDSinfo* technical writer/editor II; managing editor, drug database, Adult and Adolescent Treatment Guidelines, glossary; style guide/glossary training and manual developer
- National Institutes of Health, National Cancer Institute: technical writer/editor I; supportive care PDQ

Sample Publications

[Helping Patients Become Involved in Hypertension Care](#) ACPE continuing education program with *America's Pharmacist*

[How Do Electronic Medical Records Help Cancer Care?](#) plain-language post for patients with cancer at ASCO's Cancer.Net

[Salem Health: Infectious Diseases & Conditions](#) featured contributor for "highly recommended...undergraduate through graduate, professionals/practitioners, and general readers" medical reference work

[Returning to Work After Cancer Treatment: Ways to Ease Your Transition](#) spotlight article in oral and head & neck cancer

[ASCO Educational Book](#) of the 2019 Annual Meeting editor and CMS proofreader/production reviewer

ASCO *Daily News* meetings editor (eg: [Enfortumab Vedotin Highly Active in Previously Treated...Urothelial Carcinoma](#))

Pharmacology dosing reviewer for [Merenstein & Gardner's Handbook of Neonatal Intensive Care](#), 8th edition

[Can You Spot a Heart Emergency?](#) interview with Dr. Emer Joyce, of the Cleveland Clinic, about SCAN stroke recognition

* [Full publication list](#) *

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Education and Skills

- Doctorate of Pharmacy (Drug Information focus), with honors, magna cum laude, University of Toledo
 - Research focus: Atypical antipsychotics in schizophrenia
 - Publications: NEJM case report (submission), Pharmaceutical Calculations (review), TSA assay case report (Drug Information Rounds), Pharmacy Technician calculations program (CE)
- Bachelor of Science Pharmaceutical Sciences (Medicinal Chemistry focus), Rho Chi honors, magna cum laude, University of Toledo
 - Research focus: Biochemical effects of biotin on skin, hair, and nail growth; immunologic and neurologic effects on muscarinic receptors by black mamba MTX-2 toxin
- Pharmacist license, state of Virginia (inactive)
- Training course certificate, AstraNova ICH Topic E 6 (R1) Guideline for Good Clinical Practice
- Nutrition certificate, Shaw Academy, 2016
- American Medical Writers Association
 - member since 2005
 - Core Certificate in Editing and Writing, 2008
 - Roundtable leader, 2009
 - Regional networking leader, 2010-2012
 - *AMWA Journal* style article and book review publications, 2013
 - Publications committee member (style update small group), 2015-2016
 - National workshop leader, 2014-2019
- Textbook and Academic Authors Association member
- American Copy Editors Society member

Technical Capabilities

- Journal management: BenchPress, eJournalPress
- Editing templates, macros: Cadmus tools, proprietary software programs for tables, references, text markup
- Content management: proprietary Oracle-designed systems for reference book entry, production, review
- Remote work accessibility: Sharefile, SFTP, FTPs, VPN
- Software interfaces: Google Suite, Office Professional, Adobe Acrobat Professional (editing markup and tracking)
- Style capabilities: AMA expertise; CMS, APA, and CSE familiarity through contracts and continuing education
- Database experience: PubMed, Scopus, CINAHL, Cochrane, more

Community Involvement

- School Health Advisory Board parent member, assessment and best practices committee, Arlington Schools
- Fairlingtonians Interested in Swimming (FINS) community swim team manager
- Girl Scout Daisy Troop, Abingdon Elementary School, troop leader
- *All-Fairlington Bulletin* housing association monthly newsletter managing editor, contributing writer
- Fairlington UMC Preschool Board, parent member, food guidelines author
- Mended Hearts member since 2016
- Project Linus blanket contributor, group contribution organizer
- Welcome Blanket project contributor
- National Institutes of Health Children's Inn Mailbox contributor, group contribution organizer
- St. Lucy's Project summer food bank and residential living card program contributor, group contribution organizer